

Aims of your organisation:

Our mission is to strengthen and support funders and promote effective funding practices, to meet the needs of Londoners.

The three core objectives for our work are:

1. To provide the space for learning and collaboration between funders;
2. To be a voice for funders and to actively engage in policy debates;
3. To identify and promote effective funding models;

Main activities of your organisation:

London Funders is the membership network for funders and investors in London's civil society. We provide a safe place to think, share, learn and act together to meet the needs of Londoners. We aim to equip funders with the knowledge and network they need to fund a sustainable voluntary and community sector in London. At the heart of our plans is a commitment to activity which will bring solid and tangible outcomes for our members. We:

- organise and facilitate an annual programme of expert seminars, training and learning events which provide a safe space for members to think share and learn;
- facilitate collaborations and partnerships with our members and others
- publish research and publications, including a monthly e-bulletin
- manage strategic projects with (and on behalf of) our members

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
2	0	14	0

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	3 years

Summary of grant request

London is a complex city and its funding landscape is changing dramatically. This change is being driven by a combination of factors including the redefining of the role of the state (both national and local), the changing profile of poverty and the needs of the population within London, and the increasingly complex governance and public policy landscape that our members operate within.

London Funders is a unique network. Our members invest in every aspect of London's life, from the arts through to welfare, and they fund across all 32 boroughs and the City of London. These funds are invested in London through a number of channels including the voluntary and community sectors, social enterprises and the private sector, as well as directly to the citizens of London.

London Funders needs to change the way that we work (and what we do) to reflect the new economic and political landscape that our members are working within. We need to combine being a safe place to think and talk (something that we do well) to become an effective place that can facilitate collaboration and action. We need to develop as the voice for funders (and funding) in London, to seek to actively use our collective knowledge to inform national and regional policy, and London's complex and multiple governance structures. We need to demonstrate our impact in supporting our members achieve their varied and diverse missions.

Our strongest asset is the diversity, creativity and reach of our members work; our biggest challenge is how we support our members to help them "do more with less"?

Our current three year strategic plan (covering 2014-2017) sets out our ambitions, focused around three core objectives for our work:

1. To provide the space for learning and collaboration between funders;
2. To be a voice for funders and to actively engage in policy debates;
3. To identify and promote effective funding models;

Our strategy is ambitious but also, we believe, achievable. It sets out both our main purpose (the space for learning and collaboration) and the core activities that support this purpose, together with new initiatives that we wish to develop, but for which additional resources may be required.

This three year strategy is underpinned by a more detailed annual workplan, both of which are regularly reviewed by the London Funders Board. The work of London Funders is undertaken by a small (two person) Executive team, supported by an active Board of trustees who meet four times a year to oversee the delivery of the London Funders strategy and the governance of the charity. During 2016 we will be reviewing our strategy and developing new plans.

Our member's interests cover every aspect of London's life. Most of London Funder's work including networking opportunities, the e-bulletin and learning seminars will remain targeted at general funding policy and practice in London. However, to increase the impact of work around collaboration and policy influence we have identified three broad policy themes that reflect the diversity of our members. These underpin the range of events, activities and outcomes.

- I. Poverty, inequality and destitution;
- II. Children and young people;
- III. Health and wellbeing.

London Funders meets the trusts 'Principles of Good Practice' through:

evaluation and impact monitoring across our annual series of event and meetings;
periodic membership surveys and forums;
a ongoing program of outreach work to funders, and others involved in the London funding

ecology, to bring them into membership and wider engagement;
sharing the outcomes and learning from our work via our website, e-bulletin and civil society engagement

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

None

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Curating and facilitating an annual program of funder forums and learning events designed to enable funders to learn from each other and to be briefed on relevant policy and practice developments affecting their work in London

Running a number of active networks (both thematic and cross-cutting) that provide the space for members to engage in detailed consideration of issues, develop collaborative action and promote greater co-operation and shared learning. Currently these cover: Children & Young People; Assets and Investments; Research & Evaluation; Learning from Funders

Leading & facilitating collaborative projects. These develop from discussions within the networks and vary in size and scale. Currently these include: Review of the future of Civil Society Support in London; Vision for Young Londoners; pulling together all the civil society 2016 Mayoral election manifestos and calls for action.

Publication of a variety of resources including a monthly e-bulletin or relevant and timely information and resources aimed at the funding and investing community in London, reports from our events and meetings, blogs and other information.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

That funders and investors, of all shapes and sizes, make more effective funding decisions as a result of their learning and sharing at London Funders events and meetings.

That through our work a number of new partnerships, collaborations, initiatives and relationships are brokered and developed.

That funders and investors in London's Civil Society have a better understanding of the complexity of London's funding ecology, its interconnection and the way that diverse funders (across the public, private and independent sectors) are working together to maximize their collective impact on meeting th needs of Londoners.

That our events, networks and interactions with our members and other stakeholders continue to be of a high quality and fun.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Year 4 £50,000 Year 5 £50,000

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

2,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff & volunteers	121,846	124,283	126,769	372,898
Networks, meetings and events	17,550	17,938	18,386	53,874
Projects	64,000	40,000	45,000	149,000
ICT	4,950	5,074	5,201	15,225
Administration	10,500	10,763	11,033	32,296
Rent & Services	12,000	12,600	13,230	37,830
Governance	1,500	1,538	1,576	4,614
	0	0	0	0
	0	0	0	0
TOTAL:	232,346	212,196	221,195	665,737

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Membership Subs	105,950	111,248	116,810	334,008
Gifts In Kind	12,000	15,000	17,000	44,000
London's Giving	40,000	0	0	40,000
	0	0	0	0
TOTAL:	157,950	126,248	133,810	418,008

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff & volunteers Years 1 to 3 →	50,000	50,000	50,000	150,000
Staff & volunteers Year 4 & 5 →	50,000	50,000	0	100,000
	0	0	0	0
TOTAL:	100,000	100,000	50,000	250,000

NB - Request = £150k p.a. for 5 years.

Continued

London Funders

CB32996

Investing In Londoners: Application for a Grant

Supplementary Page Section J Funding Required

What is the total cost of the proposed activity project?

	Year 4	Year 5	Total Years 1-5
Staff & volunteers	129,304	131,890	634,092
Networks, meetings, events	18,846	19,317	92,037
Projects	50,000	55,000	254,000
ICT	5,331	5,464	26,020
Administration	11,309	11,592	55,197
Rent & Services	13,891	14,586	66,307
Governance	1,615	1,655	7,884
Total	230,296	239,504	1,135,537

What income has already been raised?

	Year 4	Year 5	Total Year 1 to 5
Membership Subs	122,650	128,782	585,440
Gifts In Kind	20,000	23,000	87,000
London's Giving	0	0	40,000
Total	142,650	151,782	712,440

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
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Income received from:	£
Voluntary income	242,864
Activities for generating funds	0
Investment income	274
Income from charitable activities	0
Other sources	0
Total Income:	243,138

Expenditure:	£
Charitable activities	210,250
Governance costs	4,500
Cost of generating funds	511
Other	0
Total Expenditure:	215,261
Net (deficit)/surplus:	27,877
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	27,877

Asset position at year end	£
Fixed assets	1,025
Investments	0
Net current assets	89,411
Long-term liabilities	0
*Total Assets (A):	90,436

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	90,436
*Total Reserves (B):	90,436

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
31-40%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	60,000	60,000	75,000
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	3,000

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Cripplegate Foundation	0	0	18,627
John Lyons Charity	0	0	5,000
BBC Children In Need	0	0	2,000
	0	0	0
	0	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **David Warner**

Role within Organisation: **Director**